Der Ausbildungskompass bietet detaillierte Informationen über die Bildungsmöglichkeiten und Ausbildungseinrichtungen in Österreich. Informieren Sie sich unter www.ausbildungskompass.at.

Fachhochschulstudium Global Strategic Decision Making (MA)

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KURZINFO

How to successfully compete on the market and how to face the challenges of the future business world are questions that arise for every global corporation. Making the right decisions and having long-term strategies in mind is crucial. In the *Global Strategic Decision Making* study track of the Master degree programme we will provide you with an advanced understanding of business essentials as well as important strategic tools and concepts of decision theory.

Ausbildungsart	Masterstudium (FH)
Dauer	4 Semester
NQR Level	7
Form	Berufsermöglichend
Voraussetzungen	• Reifeprüfung, Studienberechtigungsprüfung
Abschluss	Master of Arts in Business (MA)
Berechtigung	Zugangsberechtigung zu facheinschlägigen PhD-Studien
Gruppe	Wirtschaftswissenschaften (FH)
URL	https://www.fh-joanneum.at

AUSBILDUNGSBESCHREIBUNG

Lehrinhalte:

- Knowldege of the most important tools used in strategic decision-making processes, techniques in the area of business intelligence or business analytics as well as process knowledge in connection with M&A processes
- Holistic analysis and assessment of entrepreneurial issues as well as the multidisciplinary application of business tools, concepts, and techniques in the global business environment
- Confident use of the English language in a business context
- Awareness of intercultural communication and collaboration
- Confident operation of the most important programmes in the context of business informatics

Berufsfelder:

The professional fields of activity after completing the specialisation Global Strategic Decision Making of the Master's programme in Global Strategic Management cover the entire spectrum of business or entrepreneurial activities in an international context. In principle, all branches and business sectors are possible fields of future employment for our graduates. Graduates who have completed the focus area "Global Strategic Decision Making" are especially trained for positions such as "Management Assistant", "Controller" or "Analyst".

AUSBILDUNGSINSTITUTE

Steiermark

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